

SOUND POLICY, TREMENDOUS GROWTH

The growth of the U.S. wireless industry is an impressive illustration of what happens with sensible and rational public policy. During the Clinton Administration, the 1993 Omnibus Budget Reconciliation Act created a national framework for the wireless industry. This "experiment" in telecommunications policy has helped produce an ultracompetitive industry, driven by consumers and their needs, and one which is an unparalleled American success story.

CTIA'S SEMI-ANNUAL SURVEY

U.S. Wireless Subscriber Statistics

	6/2010	6/2000
Wireless Subscriber Connections	292.8M	97M
Wireless Penetration <i>% of total U.S. Population</i>	93%	34%
Wireless-Only Households¹ <i>% of U.S. Households</i>	26.6%	N/A
Direct Carrier Jobs	235,021	159,645
Wireless Carrier Payroll² <i>Direct Carrier Wages</i>	\$13.8B	\$1.8B
Total Wireless Revenues[*]	\$158.8B	\$45.3B
Wireless Data Revenues[*]	\$46.8B	\$139.4M
Annualized Capital Investment	\$21.6B	\$9.9B
Minutes of Use[*]	2.26T	194.95B
Monthly SMS Messages	173.2B	12.2M
SMS Messages[*]	1.81T	N/A
Cell Sites	251,618	95,733
E-911 Calls³ Each Day	>296K	139K

K=Thousand

M=Million

B=Billion

T=Trillion

¹ *Wireless Substitution: Early Release of Estimates from the National Health Interview Survey, January-June 2010, National Center for Health Statistics, May 2010.*

² *BLS Series data, 2009.*

³ *CTIA Wireless 911 and Distress Calls.*

** Annualized (July-June) data.*